

# “ Streets Ahead” National Conference



A national conference exploring how we can **transform** our urban environments through the promotion and development of **cycling**

Sat 12th Nov 2005  
The Gateway Centre,  
Warrington

Sponsored by  
**urban**  
engineering

Why you should attend...

Warrington has 8 million cycle journeys made each year and this includes the delivery of most mail and newspapers in the town.

Whilst these statistics shows that cycling is a very important activity, the fact that it comprises less than 5% of total modal share indicates how our society has become attached to the motor car as the default manner to get about our urban environments.

However, current motor vehicle congestion levels, lack of town parking and environmental issues demonstrate that the increased use of the private car is not a viable option for our towns and cities.

This coupled with society needs to increase child and teenager mobility, increase exercise, reduce pollution and make a better urban environment, all dictate that increasing cycling is an imperative for the future quality of life.

The "Streets Ahead" National CTC/CCN Conference, sponsored by Urban Engineering, provides an opportunity for all those concerned with our urban environment to see how increased cycling can be harnessed to provide a better future for society.

Delegates will hear from key speakers who have either already put into place strategies and policies to successfully increase cycling within their communities or have influential voices in transport development.

If you are a cycle campaigner, traffic engineer, health official, environmentalist, politician, academic or an individual concerned with how our towns and cities can be changed for the better then you should attend the "Streets Ahead" CTC/CCN Conference.

Find out how the town of Hilden in Germany spends less than £10,000 per annum on cycle specific facilities yet achieves 24% of in-town trips by cycling.

Hear about the challenges faced by Hull City Council in developing on and off road cycle facilities.

How can we make a breakthrough in promoting cycling in the UK?

Get an update on what is happening in cycle campaigning at a national level. What are the issues and how are they being handled?

Meet and discuss with others how increasing cycling can be used to create a better urban and social environment.

**Streets Ahead**  
**12th Nov 2005, Warrington**

This years CTC/CCN national conference brings together a number of excellent international speakers and delegates from across the UK to discuss new directions in cycle campaigning to create a better urban environment. "Streets Ahead" is being hosted by Warrington Cycle Campaign who are providing a complete weekend of activities around the conference.

The conference is being sponsored by Urban Engineering who provide high quality cycle stands and shelters for use by schools, councils, employers throughout the UK. Urban Engineering will be providing a display showing latest products and will be providing cycle stands throughout the conference. The conference is very grateful to Urban Engineering for its support. See [www.urbanengineering.co.uk](http://www.urbanengineering.co.uk).

We also have some excellent social events organised on the Friday evening, Saturday evening and Sunday morning.

Warrington has good transport links, especially by rail, and the conference is within walking distance of the stations.

The cost of the conference is only £15 and includes buffet lunch and refreshments. For those registering before October 12th it reduces to £12 and for students just £10. Overseas delegates are welcomed at no cost.

The conference also has a dedicated website to fully inform attendees, speakers and others of the conference arrangements. These include :-

Agenda	Accommodation	Contact
Speakers	Directions	Registrations
Transport	Themes	Events

To register, either fill in the form inside the back cover or go to our conference website where you can also pay your registration fee by credit or debit card. This site is linked from any of :-

[www.warringtoncyclecampaign.co.uk](http://www.warringtoncyclecampaign.co.uk)  
[www.ctc.org.uk](http://www.ctc.org.uk)  
[www.cyclenetwork.org.uk](http://www.cyclenetwork.org.uk)

Organisations and campaigns which would like a stand at the conference would be very welcome. Please contact us via telephone or our website to reserve a place.

[www.warringtoncyclecam](http://www.warringtoncyclecam)

Speakers confirmed as of 31st August include:-

Lutz Groll, Urban Planner, Hilden City Council. Hilden in Germany has achieved 24% of in town trips by cycle yet spends a fraction of most UK councils on facilities. Find out how Hilden has gained huge benefits in quality of life and better transport through addressing urban vehicle speed and sensible, yet inexpensive highway design.

John Adams, Emeritus Professor in Geography at University College London. John's views on risk have radically altered thinking on developing the urban environment. He is well known as an influential voice in debates on transport policy.

Tony Kirby, Local Transport Projects Ltd. Tony and his colleague, Andy Mayo were involved in delivering the cycle network and other mixed mode facilities in Hull. Tony will be presenting on current best practice for urban design to encourage cycling.

Tom Franklin, Living Streets. Tom will develop the separate but often overlapping needs of cyclists and pedestrians. What's good for cyclists, is often good for pedestrians and by working together then pedestrian and cycling campaigners can be more effective.

Peter Cox, University College, Chester. Peter's current research profile centres mainly on cycling and society, applying social theory to a better understanding of why people take up cycling. He will also explore how the promotion of particular cycling such as leisure can have a negative impact on cycling for commuting and everyday transport.

Robin Ireland, Chief Executive, Heart of Mersey. This charity has the objective of reducing coronary heart disease in Merseyside. Robin will discuss the role that he sees cycle promotion taking in the charities campaigns and activities.

Cliff Moughtin is Emeritus Professor at Nottingham University. Cliff is renowned for his work on "green urban design" and this presentation goes further to show how future urban developments must include the bicycle as a central rather than peripheral consideration.

Rod King, Warrington Cycle Campaign. Rod recently presented at Velo-City comparing cycle facilities in the UK and Northern Europe. His presentation will offer a view of the need to sell cycling to a much wider audience and for cycle campaigners to consider how cycle campaigning needs to realign itself towards how cycling can benefit society rather as a whole, rather than acting as a pressure group for those who already cycle.

CTC/CCN. Hear about the latest issues from our cycling organisations

A full list of speakers and Agenda will be available on our conference website and in the conference pack sent to registered delegates.

## Events

### Friday Pub

We will be meeting at the Lord Rodney pub on Sankey Street before the conference.

### Saturday Evening Meal

This will take place at Shelley's Restaurant in the centre of Warrington, If wishing to attend then please include a booking deposit of £5 per person with your registration.

### Sunday Rides

We have both a tour of Warrington streets ending up at the Cycle Museum in Walton Hall Park on the outskirts. St Helen's CTC are also organising a ride into the Cheshire Countryside.

## Transport

Warrington is on both the North-South, "West Coast" train line and also the Liverpool to Sheffield, Leeds, Norwich "Cross County" train lines. The conference is within easy walking distance of both Warrington stations.

## Accommodation

Warrington has a number of central hotels providing affordable accommodation. we would suggest contacting Warrington's Tourist Office on 01925 632571. More details are available on our website.

If you wish to stay with a Warrington Cycle Campaigner then a small number of places may be available.

## Venue

The conference will be held at the Gateway Centre, on Sankey Street, opposite the Town Hall.

# Registration Form

You can easily register and pay by credit/debit card via our conference website. Alternatively fill in the following and send with a cheque payable to Warrington Cycle Campaign to :-

Dave Mitchell, Warrington Cycle Campaign, 13 Brickhurst Way, Woolston, Warrington WA1 4LG

Name:..... Organisation:.....

Postal Address .....

.....

Postcode: ..... Tel. Day/Eve .....

Email: .....

Special Requirements (dietary, access, etc).....

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## Event Options

	Please Tick	Booking Fee
Friday Night pub social Lord Rodney Pub, Winwick Road, Warrington, WA2 7DH	<input type="checkbox"/>	-
Saturday Conference Gateway Centre, Sankey St, Warrington	<input type="checkbox"/>	£15
Reduced fee for booking before 12/10/05	<input type="checkbox"/>	£12
Reduced fee for student or WCC member*	<input type="checkbox"/>	£10
Free entry for overseas visitor (by arrangement)* (*Please include details)	<input type="checkbox"/>	-
Saturday Evening Meal Shelley's Restaurant, 8 Bold St, Warrington, WA1 1DR	<input type="checkbox"/>	£5
Sunday Rides Warrington and Cycle Museum	<input type="checkbox"/>	-
Cheshire Countryside	<input type="checkbox"/>	-
Would you like us to try and arrange accommodation with a Warrington campaigner? Limited places - We will contact you to discuss options	<input type="checkbox"/>	-

Cheque enclosed payable to Warrington Cycle Campaign £

Alternatively register on-line at :-

[www.warringtoncyclecampaign.co.uk/streets-ahead/](http://www.warringtoncyclecampaign.co.uk/streets-ahead/)

Hosted by



Conference contacts are :-

Warrington Cycle Campaign	Chris Mayes	01925 812128
	Rod King	01925 757068
CTC/CCN	Cherry Alan	01483 520735



CTC - the national cyclists' organisation  
CCN - the Cycle Campaign Network

12th November 2005  
Gateway Centre,  
Warrington, WA1 1SR

